

Demo site 14 - ABCcoms

ABC provides technology companies with international business communications

We designed the new web site for Avon Business Communications at ABCcoms.com. The new site features a Joomla CMS front-end using a modern corporate template which matches the character of the parent company. The new site will be easily 'moddable' so that on-going development costs are minimised. We have fully trained the partners to modify the content themselves.

The following image shows a simple and traditional design in keeping with the image of Avon Business Communications with two navigation menus.

Testimonial:

"It is been a great experience working with Lightquick to get our website built. First and foremost - what you want to get done, gets done! The service is professional at all times and the response is quick. Dean has helped educate us on how to structure and deploy our website with sound advice. We've been extremely happy with the work he has done on our website. We look forward to working with him more when we need further development. Despite being bombarded with requests for this or that, issues were tackled as they arose. Thoroughly recommended."

Michael Wolf, Director of
Avon Business
Communications.

Please Click on the image below to visit Avon Business Communications's new live website...

Currently ABCcoms new site has the minimum of search engine optimisation. We have configured search engine optimisation (SEO) tools to ensure that Google likes ABCcoms'contents. We have also configured the meta tags and have submitted the site for google's spiders and crawlers to find. This is all the optimisation that is required for the moment. ABC's new website is aimed at a particular market and when the Directors decide that they need to penetrate new markets we will fully optimise the site, enabling a Google Adwords campaign and ensuring the world knows about the site.

