

Demo Site 18 - Forrest Garden Design

Forrest Garden Design provide high quality "design & build" projects for residential and commercial clients in Reading, Berkshire, Hampshire and Surrey as well as London and the home counties.

It is fair

to say that LightQuick Web Design has an exceedingly good relationship with Forrest Garden Design and that relationship has worked very well in turning out a brand new website in two weeks flat. We started on the process of working on the preliminary designs based upon a brochure the client provided setting out the style he wanted to follow. We used a RAD methodology in creating this site (Rapid Application Design) which means that the site could be completed in double-quick time. The finished website is clean and tidy and very modern. This closely follows the style and corporate image that Forrest Garden Design is intending to maintain. The new website for Forrest Garden Design was built using version 1.0.15 of the Joomla Content Management System.

This

deceptively simple but modern design has easy navigation menus, and a clean layout. The site incorporates a bespoke image gallery displaying the companies' design work. The site was based upon an existing template but the underlying code was heavily customised to give the unique look and feel. One clear change was the ability to have separate image banners per page.

Testimonial:

"As a garden design company we wanted a website that reflected our design style and quality, Lightquick delivered a website that not only looked clean and sleek it was also functional and fully optimised. We were able to get the site in a very short timescale, we are really happy with the site and the service we received."

Justin Sandalls, Director of
Forrest Garden Design.

Please Click on the image below to visit Forrest
Garden Design's new live
website.

Optimisation

This site is fully optimised. If you perform the following search on Google, "reading garden design" or "berkshire garden design" then you will find that "Forrest Garden Design" is at the top of page ONE on GOOGLE. This means optimisation has worked exactly as planned for Forrest Garden Design. The aim was that for the geographical region of Reading and Berkshire anyone looking for Garden Design would be directed to Forrest Garden Design's site.

We use the following information on Forrest Garden Design Landing Page to ensure that the content is relevant to the google search terms likely to be used by the potential googling customer. Search engine friendly tools are in place to ensure that Google finds Forrest Garden Design sites and places them on the top page of Google.

"garden design, contemporary gardens , modern, professional garden designer, town garden, urban garden, country garden, cottage garden, architectural plants, garden makeover, planting plans, landscaping, landscape design, garden design and build, garden construction, urban gardens, town gardens, berkshire gardens, berkshire landscaping, turfing, fencing, paving, patio, decking, deck, flower beds, shrubs"

Forrest Garden Design's website has been optimised to make it search engine friendly and has specific tools which allow dynamic search engine optimisation to take place. A Google Adwords campaign has been created to ensure that all relevant searches on both google and yahoo will result in an advert appearing in Google's sponsored listings.

The domain names listed below are all owned by Forrest Garden Design and the position of these sites in Google's organic listings will show how well search engine optimisation works when applied correctly. We expect that searches for related garden design terms will cause Forrest Garden Design to appear in the natural listings approximately three weeks after our optimisation changes are applied. Forrest Garden Design is already appearing on page one of the sponsored listings for all related terms.

forrestgardendesign.co.uk

forrestgardendesign.com

forestgardendesign.co.uk

forestgardendesign.com

With
search engine optimisation in place

Forrest Garden Design is assured that the majority of people searching for their services will be directed to their sites. Search engine optimisation will work for your site too. With these enhancements in place your website's position in the top of the sponsored and natural listings is assured.

keywords: garden design, contemporary gardens , modern, professional garden designer, town garden, urban garden, country garden, cottage garden, architectural plants, garden makeover, planting plans, landscaping, landscape design, garden design and build, garden construction, urban gardens, town gardens, berkshire gardens, berkshire landscaping, turfing, fencing, paving, patio, decking, deck, flower beds, shrubs