

Demo Site 29 - Sugar Clothing

Sugar Clothing provide fashion clothing to the youth market

We have been engaged by Sugar Clothing to create a new web shop for Sugar Clothing at sugar-clothing.co.uk. The reason Sugar clothing chose Lightquick to create their site is for the benefit of optimisation. Their old site was nice but getting a little clunky. It was also not attracting the visitors. With a rewrite to Joomla it is easy to optimise in order to get Sugar clothing to the top of the search engine rankings.

The site features a very stylish but minimal design which is intended to appeal to a particular sector of the market, young stylish females with a desire to look beautiful. The new site will be easy to modify so that on-going development costs are minimised. The site will be created using Joomla 1.5 and will feature a shopping cart using Virtuemart 1.1.2.

Testimonial:

"The new Sugar web site that you have designed looks fantastic and every one I have shown it to is impressed. We have just launched this for our Wholesale customers and have had lots of enquiries on the very first day. I am sure that when we go fully live we will have a tremendous response. I also think that once the optimization results start filtering through it will lead to a tremendous increase in our business. I also look forward to other suggestions that you might have to bring about further improvements.

Warm Regards

VIPIN

SUGAR CLOTHING LIMITED"

Vipin Khanna, Managing Director of Sugar Clothing

Please Click on the image below to visit Sugar Clothing's new online webshop.

Currently
Sugar Clothings

new site has the minimum of search engine optimisation. We have been contracted to provide search engine

optimisation (SEO)

tools to ensure that Google finds and likes

Sugar Clothing's website contents. We will also be configuring the meta tags and will be submitting the site for google's spiders and crawlers to find. Other optimisation will follow. Sugar Clothing's new website is aimed at a particular market and when the Directors decide that they need to penetrate new markets we will fully optimise the site, enabling a Google Adwords campaign and ensuring the world knows about the site.

Keywords: Teen fashion, teenage clothing, teen wear, teenwear, attitude jeans, teenware, teen ware, street fashion, trendy clothing, urban clothing, tops, skirts, Celebrity fashion, celebrity designer clothing, designer clothing, young fashion, affordable fashion clothing, affordable designer fashion, trendy clothing, tops, dresses, skirts, designer fashion, cheap designer fashion, shirts